Comparisons of Job Characteristics

Focus Occupation: Travel Guides (39-6022)
Associated Occupation: Concierges (39-6012)

Compare Knowledge
Compare Skills
Compare Abilities
Compare Detailed Work Activities
Compare Tools and Technologies

<<	Focus occupation element is much lower
<	Focus occupation element is lower
0	Focus occupation element is at a similar level
>	Focus occupation element is at a higher level
>>	Focus occupation element is at a much higher level

60

Knowledge Similarity of Focus Occupation to Associated Occupation: Focus Occupation: Travel Guides (39-6022)

Focus Occupation: Travel Guides (39-6022)
Associated Occupation: Concierges (39-6012)

Associated Occupation's Key Knowledge Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating	Evaluation of Focus Occupation	
Customer and Personal Service	11.3	22.6	17.8	<<	Extensive education and/or training may be required
Clerical	7.3	10.4	13.8	>>	Current knowledge level is likely more than sufficient
Communications and Media	5.3	7.7	6.3	<	Expanded education and/or training may be required
Philosophy and Theology	3.2	6.2	6.0	0	Current knowledge level may be sufficient

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Skills Similarity of Focus Occupation to Associated Occupation: 92

Focus Occupation: Travel Guides (39-6022)
Associated Occupation: Concierges (39-6012)

Associated Occupation's Key Skills Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating	Evaluation of Focus Occupation
Service Orientation	7.9	14.4	11.6	A higher skill level may be required
Active Listening	11.0	13.5	13.2	Current skill level may be sufficient
Social Perceptiveness	9.1	11.5	10.6	Current skill level may be sufficient

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Abilities

Focus Occupation: Travel Guides (39-6022)
Associated Occupation: Concierges (39-6012)

Associated Occupation's Key Abilities Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating	Evaluation of Focus Occupation	
Oral Expression	12.4	14.9	13.0	<	Some improvement in abilities may be required
Oral Comprehension	12.5	14.6	13.5	0	Current ability level may be sufficient
Speech Recognition	9.9	14.4	14.1	0	Current ability level may be sufficient
Speech Clarity	10.2	12.2	13.8	>	Current ability level is likely sufficient
Fluency of Ideas	7.6	10.0	8.7	<	Some improvement in abilities may be required
Memorization	5.6	7.4	6.0	<	Some improvement in abilities may be required

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Activities that Both Occupations Have in Common

Similarity of Focus
Occupation to Associated
Occupation: 88

Focus Occupation: Travel Guides (39-6022)
Associated Occupation: Concierges (39-6012)

Work Activities	Exclusivity of Activity
Provide clients with travel information	89
Provide customer service	14
Provide customers with travel assistance	89
Provide directions or other information to visitors	87
Schedule guest recreational activities	87

Not all positions in these occupations will necessarily perform all of the listed activities. The exclusivity rating is an indication of how unique the activity is amongst all occupations. The maximum rating is 100. High scores indicate that only a small number of occupations engage in that activity.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Tools and Technologies that Both Occupations Have in Common

Similarity of Focus
Occupation to Associated
Occupation: n/a

Focus Occupation: Travel Guides (39-6022)
Associated Occupation: Concierges (39-6012)

Tools and Technologies Exclusivity

Tools and technology data is unavailable for one or both occupations

Not all positions in these occupations will necessarily use all of the listed tools and technologies. The exclusivity rating is an indication of how unique the tool or technology is amongst all occupations. The maximum rating is 100. High scores indicate that only a small number of occupations use that tool or technology.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.